Mr Ian Campbell

I was asked recently, "Tell me you're in your words, your thoughts on loyalty"

So straight off I referred to the Dictionary for a definition, I found the words I most identified with are allegiance and faithfulness. However Defining loyalty from a dictionary or a reading in an encyclopaedia can only give the reader the concept, or an understanding.

In terms the Martial Art "Taekwon-Do" I see loyalty as: "An action or application in the way one acts In allegiance formed from intent and belief in what an individual is devoted to or doing, that completes ones self and purpose." Belief is an important component.

For me loyalty is holistic, its is a trait that is developed through life experience and influenced by environment. Loyalty touches every aspect of my life, Family career social interaction and of course all influenced by Taekwon do, all are intertwined and cannot be separated. Much like General Choi's example of the composition of Taekwon do. Each element influences the other.

Life experience. "Loyalty is time spent, and then knowing." Through the early stages of my journey in Taekwon-do loyalty was one-off self focus on the physical application and technique and the individual pursuit to develop myself.

A few years on, having to analyse my thoughts on loyalty. I find myself thinking about the people in Taekwon do that have influenced me, and the most prominent individuals That continue to influence me and instil the ideals devotion and steadfastness that stabilizes all that I do in Taekwon-do, and the way I act and apply life.

Inspirational / Role-model / Devoted / Influential..

"Inspirational"

First and foremost General Choi, The Man who was a creator leader. His Martial Art, an entire life devoted to Taekwon-do, there is something special about a person who is able to influence change and way of thinking to improve Thousands of people's lives for the good, no matter cultural religious or Race. Or where in the world.

"Role-Model"

Master Davidson, in recent years has been, and still is the most influence example for me.. His approach to life, his teaching inside and outside the Do-jang. I see him as a person who has grasped the meaning of "Whole life is Taekwon-do"

(Something I hope to achieve) He is a person who teachers by example in the way "Do" without you even knowing its happening.

"Devoted"

Master McPhail. His devotion to Taekwon - do and how his example of leadership has influenced and shaped Taekwon-do in New Zealand. His technical ability and in-depth knowledge has always inspired me and all who come to know him in the world of Taekwon-do.

"Influential"

Master Willie Lim, My first Instructor who imprinted Taekwon-do into my being in the early influence years.

There are many examples of The reliability, dependability and allegiance displayed by Successful individuals from all walks of life whether it be Sport ,work ,Religion, Martial arts it is a common trait that makes up the variety we and experience we have as a society of Human being. "Success is a product of loyalty."

In terms of Teakwon –Do "loyalty". Is a trait that is displayed by all serious practitioners of General Choi's art. In which he himself emphasized the importance of practicing the mental application and studying the "Do". In Taekwon-do.

"Loyalty is a Choice"

Someone once told me, "Surround yourself with people you want to be like. Then you will be like them."

Loyalty will be the one of the products from constant attention belief commitment and understanding of purpose in which you take part in. It is a natural occurrence and happens as a matter of course from an involuntary and voluntary participation.

In terms of Taekwon-do "Involuntary, thought processes," Influencing my decision – making, behaviour and choices that are influenced through the constant examples I have experienced through training.

Outside influences that have facilitated my learning shape and changed Direction in my Taekwon-Do life. Is the Organised and structured approach to facilitate the learning that produces students of high moral character. ITFNZ provides such a platform for this, it deserves and receives loyalty from its members I see this as a "voluntary" approach and the strength of the organisation and allegiance to its leaders. This in its-self is the recipe that loyalty is born. So the Art of Taekwon-do all the elements will continue to grow and develop in which I believe the creator General Choi Hong Hi wished it to be.

"Balance."

Life is challenging and is constantly changing. Loyalties are challenged and prioritised on the way. We all have work and families and commitments and other obligations that influence our ties and loyalties at times.

"My approach"

I compartmentise the different aspects and loyalties in life. This process allows Balance. The major priority for me is family, where my loyalty is not in question. Social obligations Personal goals and work all have their place and need constant juggling to have success in all that I strive for.

For me the one thing that is constant and underpins all of my loyalties is Taekwon-do.

Belief in the Art, the way "Do" and most importantly yourself is loyalty , Having the opportunity to teach in the way I have experienced, I would hope I have the same positive effect on my

students that I have experienced and continue to experience And so General Choi's vision and legacy is past on through the generations to come.

Taekwon

Ian Campbell IV